

Beat: Technology

## MICROSOFT FACEBOOK UBER AND IBM ATTENDING VIVATECH 2018 IN PARIS

### 61 TECH LEADERS ARE PARTICIPATING

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**USPA NEWS** - The President of the French Republic will honor again our event this year. Emmanuel Macron will deliver a speech at VivaTech on May 24th morning, where he will explain his views on how to make technology a positive force for our economy and our society. Yesterday before, the Tech for Good Summit gathered global tech leaders at Palais de l'Élysée, to discuss the positive impact of tech & innovation. The three days event is held at Porte de Versailles, Paris 23-25th May.

Many names of the Technologies, are participating to VIVATECH 2018, in Paris Porte de Versailles. Among the special guest stars, Satya NADELLA, CEO Microsoft, Mark ZUCKERBERG, CEO Founder Facebook, Dara KHOSROSHAHI CEO Uber, Ginni ROMETTY, CEO IBM, Mounir MAHJoubi French Minister of Digital, and three hundreds other Tech speakers are expected to share their experiences and success stories.

### THE STARTUP BATTLEFIELD EUROPE AT VIVATECH BY TED CRUNCH-----

The start up shall be awarded by TechCrunch that will host Startup Battlefield Europe at VivaTech on May 24th in front of a live audience and top judges, and the show will also be live-streamed on TechCrunch. The winning startup will receive €25,000 prize money plus an all-expense paid trip for two to San Francisco to participate in the famous Disrupt San Francisco Battlefield in September 2018.-----

The exhibitions include immersive innovations by Interacting with robots, drones, VR & AR, and as-yet unclassifiable hardware in the Discovery Zone, our area dedicated to amazing demos by the most creative startups. Iconic tech companies such as Google, Facebook, Alibaba, L'Oréal, Ericsson, Lenovo, and Bouygues will also reveal their latest developments in our Hall of Tech.

### 23 OPEN INNOVATION LABS TO INTERACT WITH THE VISITORS-----

During the three days, Open innovation Labs VivaTech's theme-based Labs are back, with more than 20 spaces dedicated to 3 days of synergistic co-working and open innovation between startups and our corporate partners. More than 1,000 startups are selected to exhibit, pitch and demo their products and ideas at VivaTech. Big companies will also partake in showcasing their own latest innovations.

### Article online:

<https://www.uspa24.com/bericht-13425/microsoft-facebook-uber-and-ibm-attending-vivatech-2018-in-paris.html>

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